

Growing Efficiency Through Complete Fleet Transparency: How Hauser Gärten Optimized Fleet Operations with **Logifleet AG**

For more than 40 years, Hauser Gärten has been creating exceptional outdoor spaces throughout Switzerland. With over 100 employees operating from Näfels and Lachen, the company relies on efficient coordination of its vehicles and teams to deliver landscaping projects on time and with the highest quality standards.

To gain greater visibility into its fleet operations and improve resource planning, Hauser Gärten partnered with Logifleet. The result has been a more transparent, efficient, and data-driven approach to fleet management.



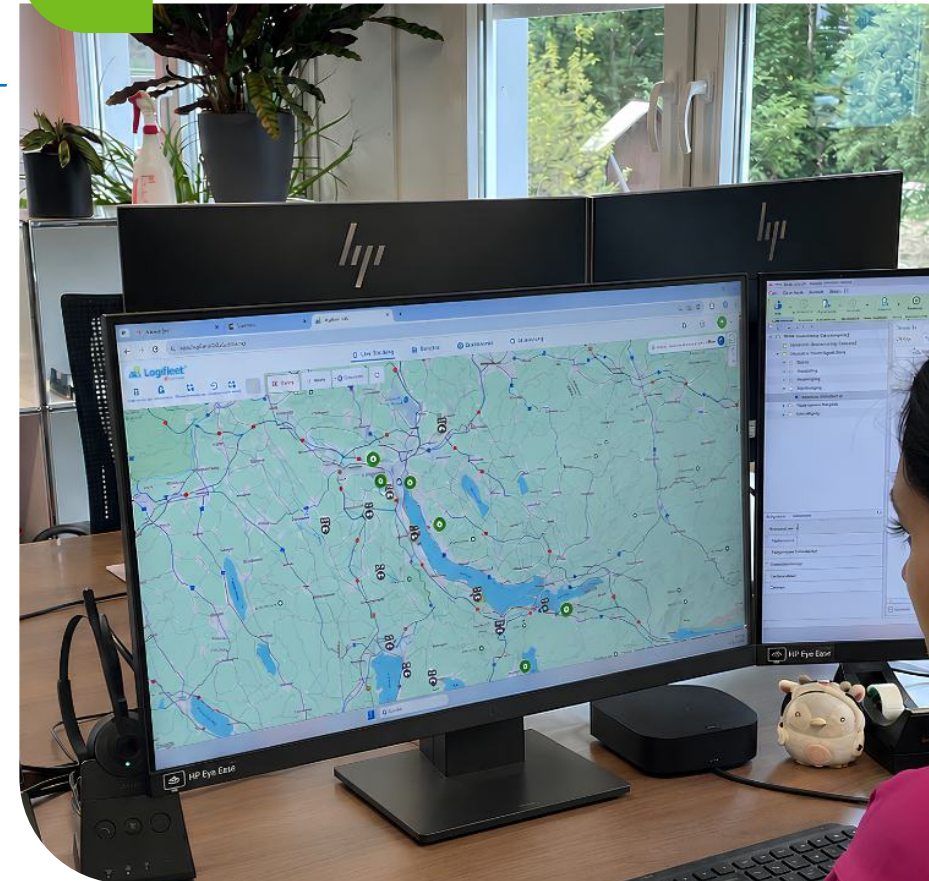
From Assumptions to Complete Transparency



One of the biggest improvements since implementing Logifleet has been the ability to instantly access accurate information about vehicle locations and journey history.

What previously required phone calls or manual verification is now available in real time. Vehicle locations and completed trips can be reviewed whenever needed, eliminating misunderstandings and providing reliable information for both internal teams and customer inquiries.

Beyond improving visibility, Logifleet has also helped reduce unnecessary vehicle movements. With a clear overview of fleet availability, dispatchers can allocate resources more effectively and plan daily operations with greater efficiency, leading to better fleet utilization across the business.



A Smooth Implementation from Day One



Introducing Logifleet proved to be a straightforward experience for Hauser Gärten.

The entire hardware installation was handled by the Logifleet team, ensuring a professional and hassle-free rollout. Vehicle registration and system setup were completed quickly, allowing the company to begin using the platform without disrupting day-to-day operations.

The implementation was well organized from start to finish, enabling the team to realize the benefits almost immediately.



Quick Employee Adoption Through Ease of Use



Like many companies introducing new technology, Hauser Gärten experienced some initial hesitation among employees. However, those concerns quickly disappeared once the team became familiar with the platform.

The intuitive interface and clear presentation of information made adoption easy, and Logifleet soon became part of the daily workflow. Because working hours and vehicle usage were already well managed, the transition was smooth and free of significant challenges.



Reliable Data That Supports Better Decisions



Hauser Gärten's operations are highly dynamic. Routes and daily schedules frequently change depending on project requirements, making it difficult to compare fixed routes or standardized processes.

Despite this flexibility, Logifleet has significantly reduced unnecessary trips while providing something even more valuable: reliable operational data.

Instead of relying on assumptions, managers can now verify vehicle movements and completed journeys whenever required. This increased transparency enables faster decision-making, more efficient resource allocation, and greater confidence in day-to-day operations.



An Easy-to-Use Platform That Delivers Lasting Value



Hauser Gärten values Logifleet for its intuitive interface and practical functionality.

Although every new system requires a short learning period, the platform quickly becomes easy to navigate. Important information is presented clearly and is readily available whenever needed.

The company also recognizes that the quality of insights depends on maintaining accurate data. The more consistently the system is kept up to date, the more valuable the reports become—helping management make informed decisions while continuously improving fleet performance.



Customer Quote



“ Logifleet has given us complete transparency over our fleet operations. We can instantly verify vehicle locations, reduce unnecessary trips, and make decisions based on reliable data instead of assumptions. The implementation was seamless, the platform is intuitive to use, and it has become an essential part of our daily operations. ”

- Katja Künzler, Head of Administration

